

Contacts

Levels 2 and 3 BTEC Certificates & Diplomas in Creative Media Production

"it is impossible to understand social and cultural changes without a knowledge of the workings of the media"

Marshal McLuhan

If you are interested in either of these courses and would like further information, please contact:

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View student films on
www.youtube.com/gcfemediaproductio



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The BTEC Creative Media Production courses provide the knowledge, understanding and skills for learners wishing to enter a career in media or progress to higher education. It's the equivalent to three A Levels.

You'll learn about media institutions, the future of the media, television, photography, sound, film, video, graphic design, new media, web, print production, broadcast journalism, music video, DVD authoring, audio techniques, live-band recording, script writing, film directing, professional camera work, both from the practical and theoretical aspects, and how you can fulfill your potential of working in the media.

The majority of our students have gained places at university or jobs in the media industry.

We have a range of professional media equipment including the latest Apple MAC computers, Sony PD170 and Hi Definition Cameras as used by BBC and ITV, Nikon D40, D60 and D70 professional digital still cameras (DSLRs), AVID and Apple Final Cut video editing software, Pro Tools sound design, Adobe Creative Suite including Photoshop and After Effects, new purpose built TV and sound recording studio.

We also have links with outside producers to help students build their media experience. You will be given assignments designed to achieve clear learning outcomes, which will be then graded at pass, merit or distinction level. Work is applied to specific work related situations or activities, with opportunities for teamwork and in-depth study. You need to be at least 16 and have 4 GCSE passes at grade A to C (This must include English and maths) or an equivalent qualification. You need to be highly motivated and highly enthusiastic about the media industry. Mature students will be considered on an individual basis. If you want to be a film or TV director, sound recordist, cameraperson, journalist, producer, video editor, advertising copywriter, write screenplays, work in music video production, present TV shows - then this is the course for you.

- Video editing
- Film & TV production
- Scriptwriting
- Interactive media
- Music video production
- Film study
- Photography
- Print production
- DVD authoring
- Broadcast journalism
- The recording industry
- Soundtrack production
- Speech package
- Sound editing
- Sound design
- Popular music
- Audio sequencing
- Sound techniques