

How do I get the qualification

By a series of projects (assignments) based on:

- classroom study
- works experience
- 'real' work with Guernsey tourism businesses
- field visits
- event organisation



'I want to be a fitness instructor'
'I want to see the world'
'I want to organise a children's club in Majorca'
'I want to be a ski rep in the Alps'
'I want to run a nightclub or hotel'
'I want to be an air hostess'
'I want to be a travel agent'

If you recognise yourself in any of these statements, then BTEC Travel and Tourism is the course you need to find out about.

For further information, please contact,

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Travel & Tourism

BTEC First Diploma

BTEC First Diploma in Travel & Tourism

- Entry qualification: four GCSEs at grade 'D' or above
- * One-year full-time course
- Up to eighteen hours in College
- Includes a study visit to a UK or European Tourist Destination
- Opportunities to work in local businesses/work experience
- Provides a preparation for either employment or Btec National courses
- Provides detailed knowledge of the Travel and Tourism industries

Subjects studied

Mandatory:

- Introduction to the Travel and Tourism industry
- Tourist destinations
- Customer service

Options:

- Marketing Travel and Tourism
- The Business of Travel and Tourism
- Organising an Event
- Travel and Tourism Study Visit

Additional qualifications

As well as gaining the BTEC First Diploma in Travel and Tourism, students also have opportunities to study for additional qualifications:

Key skills units:

Communication

Numeracy

Information Technology

ABTAC Travel Agency Certificate