# **Business**



## **Business**

#### Introduction to the course

This course is designed to provide students with an excellent range of employability skills to enable them to be work ready either after college or university and valued by employers on the island. Units such as starting a small business, team development and events planning have been specifically selected to ensure that learners become proficient in working within teams independent problem solving and analysis, verbal communication with audiences at all levels, organisation and project planning. There is also a high degree of employer engagement within this programme including industry guest speakers, event sponsors and work experience opportunities. Human Resources and Personal Finance Units have also been include in the programme to meet local employer need.

#### **Entry criteria**

Level 2: Four GCSEs at grade D/3 or above, successful completion of a Level 1 qualification or relevant experience (for mature applicants).

Level 3: Five GCSEs at grades C/4 or above (one of which must be in English language), BTEC Level 2 First Diploma (in a relevant subject with merit or distinction), NVQ Level 2 or equivalent Level 2 qualification, or relevant experience (for mature applicants).\*

#### **Course outline**

Level 2 BTEC First Diploma in Business is equivalent to four GCSEs.

Level 3 BTEC National Certificate and Diplomas in Business is equivalent to three A Levels.

Examples of units studied include:

- Business communication
- Business resources

.

- Introduction to marketing
- The business environment
- Recruitment and election
- Managing a business event
- Developing teams in business
- Aspects of contract law
- Financial services and individuals
- Human resources management
- Understanding business ethics

#### **Progression opportunities**

Successful completion of the Level 2 BTEC First Diploma in Business provides the opportunity for progression onto the BTEC Business Level 3 programme, employment in a business environment or progression onto another Level 3 BTEC course in a related field.

Completion of the Level 3 BTEC National Certificate and Diplomas in Business provides the opportunity to go to university or fulltime employment as a trainee in the business environment.

#### Assessment method

You are required to complete coursework which will be in a variety of formats from written reports, brochures and pamphlets through to role-plays and presentations.

At Level 2 you are also required to complete one computer based external examination and an externally set and marked piece of coursework. For each of the units you complete you can achieve either a pass, merit or distinction grade.

At Level 3 assessment will be by a range of methods including written reports, portfolios, presentations and observation of team work and role plays

Each of the units you complete will be graded at either a pass, merit or distinction depending on your achievement of that unit.

- D\*D\*D\* is equivalent to three A\* grades at A Level and 420 UCAS points.
- DDD is equivalent to three A grades at A Level and 360 UCAS points.
- MMM is equivalent to three C grades at A Level and 240 UCAS points.

#### **Course duration**

Level 2: One year, full time Level 3: Two years, full time

#### Campus

Les Ozouets

\* Most universities require five GCSEs at grade C/4 or above, including English and maths, as well as a Level 3 qualification.

Students who successfully complete all elements of their programme at College will be able to progress onto the next level, eg from Access to Level 1, Level 1 to Level 2, and from Level 2 to Level 3.

## Additional learning support

As part of your learning programme, if you have not yet attained a grade C/4 or equivalent in mathematics and English language, you will be required to study a Functional Skill or GCSE in these subjects.

Students may require additional support for a number of reasons. At the start of your course you will be asked to complete an initial assessment in order for us to identify any additional needs that you may have. During your course, your personal tutor will be able to guide you on how best to access support.

We can offer the following:

- Progress Coaches
- Learner Support assistance (1:1)
- Learner Support assistance (group)
- Learner Support assistance (drop-ins)
- Specialist ESOL teaching
- Study lab sessions
- In-class support
- Special arrangements for exams

### For more details or how to apply, please contact: **Fiona Girard** fionag@gcfe.net (01481) 749940

#### **Guernsey College of Further Education**

Chairman Julian Winser Principal Louise Misselke RGN, BSc, MSc, Cert Ed.



(01481) 749940



college@gcfe.net



www.guernseycollege.ac.gg



Les Ozouets Campus, Les Ozouets, St Peter Port, Guernsey, GY1 2UB



GuernseyCollege



@GuernseyCollege



Guernsey College of Further Education

NB: Course information correct at time of print.
Courses offered may be subject to change and will run subject to minimum numbers.
● 24 October 2018

